



Write Winger @RealWriteWinger

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1. So I'm making a cup of coffee this morning, and I notice this interesting label on the back of the half & half, what could this possibly be and what could they possibly support? 🤔



2. Oh. White people are an epidemic. There's no vaccine for white people. How do we eradicate them then? 🤔



Anti-Racism Must Guide Our Work to Fight the Epidemic of White Supremacy

It's Time to Advance Public Policies and Transform an Economic System Built on Violence and Inequality

3. Guess I can't enjoy a cup of coffee without funding people wanting to end me 🤔


This is a personal perspective from an employee at B Lab, the nonprofit behind Certified B Corporations. In this series, we invite individual B Lab employees to share their experiences, inspiration, hopes, and challenges as they work toward a more inclusive and regenerative world. This post includes excerpts of a [B Lab Voices article](#) by Jodeen Olguín-Tayler, Head of Partnerships and Strategic Growth, B Lab Global.

These violent symptoms point to an illness that has gripped this country since its birth and has been embedded into its very DNA. The murders of George Floyd, Ahmaud Arbery, Breonna Taylor and Tony McDade are painfully visible manifestations of this epidemic. This illness is around us — impacting us differently, yet none of us are free from it. For those of us who can't ignore the symptoms, we need all people to see them as parts of the same sickness: White Supremacy.

I tested positive for COVID-19 in March, and felt the panic that grips you when your lungs are starved from oxygen. I now fear for my Chicano-Korean son, as attacks on Asian-American communities escalate because of the racists who labeled coronavirus a “Chinese virus.” As White men with guns demand business as usual in the face of over 66% of coronavirus deaths being suffered by People of Color, it is all too clear that White Supremacy is both business as usual and a violent epidemic attacking us.

As our Black sisters and brothers suffer on both the frontlines of police brutality, while bearing the refusal of health care systems to value Black lives, and an economic system built on the enslavement and elimination of Black and Brown bodies, we know there will be no vaccine for White Supremacy. And any inequitable and insufficient “fixes” to address these ills will keep the system of White Supremacy firmly in place, failing to transform and heal the systems that privilege White bodies and White lives.

4. “Force” for “good”


Certified B Corporation


A Global Community of Leaders

3,358
Companies

150
Industries


71
Countries

1
Unifying Goal


Certified B Corporation

Certified B Corporations are a new kind of business that balances purpose and profit. They are legally required to consider the impact of their decisions on their workers, customers, suppliers, community, and the environment. This is a community of leaders, driving a global movement of people using business as a force for good.

5. So who is behind Certified B Corporation?


Certified B Corporation

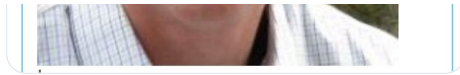
Who certifies B Corps?

B Corp Certification is administered by Standards Analysts at the non-profit B Lab. Standards Analysts are located at B Lab's Pennsylvania, New York, and Amsterdam offices. The standards for B Corp Certification are overseen by B Lab's independent [Standards Advisory Council](#).

"We want to help consumers separate good companies from good marketing," says Jay Coen Gilbert, co-founder of the apparel company AND 1, who launched B Lab with Bart Houlahan, AND 1's former president, and Andrew Kassoy, a principal at private equity firm MSD Capital, which manages Michael Dell's

Jay Coen Gilbert





Hmm... “I’m complicit to institutional bias” as a “fellow white person” I’m sure



I'm Complicit To Institutional Bias, Here's What I'm Doing About It

We are all a part of the problems of inequity and lack of inclusion in our economy if we are participating in systems without questioning and leveraging our influence. Here's how a staff survey made ...

<https://www.forbes.com/sites/jaycoengilbert/2018/09/18/im-complicit-to-institutional-bia...>

7. Fellow founder Bart Houlahan happens to be married to a congresswoman

Chrissy Houlahan



Member of the
U.S. House of Representatives
from Pennsylvania's 6th district

^ Personal life and education

Houlahan spent her childhood on various U.S. naval bases across the country, including on [Oahu](#).^{[2][3]} Her father, Andrew C.A. Jampoler, a naval aviator, was born in Poland, to a Jewish family, and left the country at age four to escape the [Holocaust](#),^{[4][5][6]} He became a historian and author.^{[7][8][9][10]}

And the last fellow partner, Andrew Kassoy



Before leaving the private sector to form B Lab with two long-time friends and college mates, Jay Coen Gilbert and Bart Houlahan, Andrew spent 16 years in the private equity business; as a Partner at MSD Real Estate Capital, an affiliate of MSD Capital, the \$12 billion investment vehicle for Michael Dell; and before

Andrew was raised in Boulder, Colorado and graduated with Distinction from Stanford University where he was a Truman Scholar and President's Award winner. In 2001, he was named a Henry Crown Fellow by the Aspen Institute. In the past, he has been active in Colorado politics and as a Member of the [Council on Foreign Relations](#). He enjoys skiing, backpacking, running, cooking, and the violin. He lives in New York City with his two sons, the [Emperor Maximilian \(nine years\)](#) and the [Boy King Jedidiah \(six years\)](#).

Here's how it works: businesses have to sell their souls to the Synagogue of Satan to gain access to the Great Market so Satan's puppet strings are in every business, and that's how they all at the same time support and fund [@WokeCapital](#) when the strings get pulled

Businesses who sell their souls to the Synagogue of Satan are LEGALLY REQUIRED to support and push homosexual and transgender propaganda, Afro-Marxist groups like BLM, diversity quotas, race mixing ads, etc. LEGALLY REQUIRED to be degenerate and anti-white



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In order for a business to qualify to bid on or get a government or private contract, they're required to have all these certifications before they apply. Most businesses get

as many as they can get, no matter what they are, just so they can feed themselves. They get entrapped.

I wonder how many government contracts require Woke Certification... especially with a founder's wife being a congresswoman and all 🙄

Well would you look at that...



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